

NRPR Group: Female Entrepreneur Brand Building



NRPR Group Empowering Female Entrepreneurs to Own Their Voice and Stand Out

SYNOPSIS

NRPR has not only successfully helped its founder/CEO, Nicole Rodrigues, build her brand as a successful female business leader, the team also helps other powerful women establish themselves as industry leaders. NRPR has worked with Dr. Renee Dua, co-founder/Chief Medical Officer at Heal, Jenny Q. Ta, founder/CEO of multiple companies including CoinLinked and VCNetwork.co; alongside Shinta Dhanuwardoyo, CEO/founder of Bubu.com; AdaPia d'Errico, CMO of Patch of Land, and Rachael McCrary, founder/CEO and executive leader of multiple companies including Jewel Toned, Button Wallet, Infrawear and more.



PROCESS // HOW WE DID IT

NRPR has worked with individual female entrepreneurs and C-level executives to help tell their stories and build strong personal brands. NRPR Group built relationships with relevant, female executive-focused media to help position these powerful females as thought leaders in their respective industries while submitting them for relevant awards, speaking opportunities and thought leadership byline opportunities to further extend their reach as a momentum-gaining brand. NRPR made thoughtful introductions between fellow female entrepreneurs to establish thought leadership, create synergy and provide visibility and networking opportunities.



RESULTS

By working with each individual female entrepreneur to uncover their story and strategically tell it to the media, NRPR has consistently been able to secure media hits in top outlets such as Forbes, Huffington Post, Inman, Women Worldwide Radio, Lioness Magazine, Clever Girl Finance, Sexy and Wealthy in Heels, The Stiletto Gal, Inc. and many more. Additionally, NRPR helped these game changers establish themselves as more than just founders and CEOs through thought leadership placement and attendance and speaking at key industry conferences.

Forbes **THE HUFFPOST** **W** **WONDERWOMENTECH** **Inc.**
innovate.empower.ignite.



8500 Wilshire BLVD. 700 Suite B, Beverly Hills, CA 90211

INFO@NRPRGROUP.COM | NRPRGROUP.COM