

## NRPR GROUP CONTINUES RAPID ASCENT WITH LAUNCH OF INTERNET RADIO SHOW “PRfect Pitch” AND FIVE NEW CLIENT ACQUISITIONS

First episode of “*PRfect Pitch*” to Air Today - April 9

**April 9, 2015—BEVERLY HILLS, Calif.—NRPR Group LLC** (NRPR), a new age PR and social media marketing agency, is proud to announce the launch and development of new PR-focused Internet radio program “*Prefect Pitch*,” on the [wsRadio Network](#). The Agency CEO and founder, Nicole Rodrigues, will host the show, which kicks off its first hour-long episode at 9 a.m. PST on Thursday April 9<sup>th</sup> 2015.

*PRfect Pitch* allows Rodrigues and NRPR Group to spread the word on best practices for PR and social media professionals. The show will incorporate leading members of the media who will share dos and don'ts as well as educate PR professionals on shifting trends within their worlds so professionals can stay up-to-speed. The show's first guest will be Simon Applebaum, producer/host of [Tomorrow will be Televised](#). Listeners will be able to listen to the show and learn more here: <http://wsradio.com/category/business/prfect-pitch/>

Additionally, team NRPR added five new clients to Company's roster, showing the swift growth of the agency. Already representing brands ranging from finance and entertainment, to lifestyle and tech, the growth of NRPR continues at a rapid rate.

“When I formed NRPR Group, my goal was to create an agency that challenged the perception of public relations in Los Angeles and the US. The growth we've achieved in such a short amount of time is incredibly promising. The formation of *PRfect Pitch* is a fantastic opportunity to grow NRPR's brand and the belief that producing great work while treating people with respect is a recipe for success,” said Nicole Rodrigues, Founder and CEO of NRPR Group.” The exciting addition of these successful new companies only work to bolster the reputation of NRPR. Working in association of brands that mirror our values and goals is a vital key to the success we have had.”

The newest additions to NRPR:

- [Patch of Land](#): A leading crowdfunding real estate company that brings borrowers and lenders together through one simple online interface.
- [Business Rockstars Radio](#): A leading entrepreneurial business radio show syndicated to 135 affiliates across the country.
- [The House Across the Street](#): Award-winning horror film directed by Arhtur Luhn, making its Los Angeles debut April 18, 2015
- [ZuGo Pet](#): Multifunctional car safety carrier and seat for small animals launching its Kickstarter campaign in April.
- [Paper Dolls](#): Co-workspace environment dedicated to fostering the growth of female professionals across multiple industries.

NRPR is optimistic about the future of the agency. As they continue to build their brand and cultivate their talented young staff.

“This agency has achieved so much in such a short amount of time. I know with the new clients we have signed and the talented staff we've brought on board that this is just the beginning for NRPR,” continued Rodrigues.

### **About NRPR Group, LLC.**

NRPR Group is not your typical public relations and social media marketing agency. We're a group of hybrid publicists, content creators, strategic marketers, and creative minds. We're changing the PR game and our clients are reaping the rewards. We're passionate about bridging the gaps between multiple elements of the entertainment industry, including talent, television, film, sports and music; with clients in the technology and lifestyle industries. We cater to companies of any size. From start-up to grown up, we

help companies reach their business objectives through our creative services. For more information, visit us at <http://www.nrprgroup.com>

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