



NRPR Group Boasts Hefty New Client Wins in Q1 2016

Team NRPR Continues Rapid Growth with More New Brands Added to Roster

BEVERLY HILLS, Calif., March 30, 2016 – [NRPR Group LLC](#) (NRPR), a leading public relations, social media marketing, and strategic positioning agency founded by industry veteran, Nicole Rodrigues, is excited to announce the newest additions to its diverse roster.

“We pride ourselves in our new business selection process. Each and every one of our clients has been hand selected not only because we believe in their brand, but we enjoy working with their leaders and creating a vision together,” said Nicole Rodrigues, CEO and founder of NRPR Group. “From Dorian Yates Nutrition to Jewel Toned, Findly, Roofstock, i won! nutrition, Roofstock, and VCNetwork.co, I couldn’t be happier to represent such amazing brands and the great executives behind them. This year is off to a great start with this fun, diverse, and promising group of companies, and we’re looking forward to what we as PR and social marketing professionals can do for them.”

The newest companies to sign with NRPR Group include:

- [DY Nutrition](#): Leading fitness and nutrition company founded by six-time Mr. Olympia Dorian Yates, offering everything from workout and nutritional supplements to training guides and certification programs (social media only).
- [Jewel Toned](#): The newest wave of women’s shape wear, comfortably designed to be worn either beneath your clothing or as a stand-alone piece.
- [Findly](#): Cloud-based talent acquisition software helping businesses hire the right candidates faster and at lower costs.
- [Roofstock](#): First online marketplace created exclusively for investing in leased single-family rental homes (social media only).
- [i won! nutrition](#): All natural, organic, gluten-free, and non-GMO protein chips with 20 grams of protein per snack-sized bag.
- [VCNetwork.co](#): Virtual matchmaker for venture capitalists and entrepreneurs, bridging the gap between investors and those seeking funding.

NRPR Group is proud to add each of these clients to its lineup, and have already garnered coverage for many of them in outlets such as Press Pass LA, TechCrunch, Huffington Post, Orange County Business Journal, Los Angeles Business Journal, and others.

For social media clients Dorian Yates Nutrition and Roofstock, NRPR Group has seen tremendous growth across all channels after taking over content and copy creation, posting schedules, and community engagement.

“We’ve grown so much in less than two years, and words can’t express how proud I am to continue that growth with an amazing team and an amazing list of clients,” Rodrigues said. “I started this agency to bring a new attitude and approach to the way PR and digital marketing

are done. Each of our clients are also change-makers in their industries, and it makes this journey all the more exciting when you get to work with clients as great as ours.”

About NRPR Group LLC:

NRPR Group is not your typical public relations and social media marketing agency. We're an award-winning strategic positioning firm with a talented group of hybrid publicists, content creators, strategic marketers, and creative minds. We're changing the PR game and our clients are reaping the rewards. We're passionate about bridging the gaps between multiple elements of the entertainment industry, including talent, television, film, sports and music; with clients in the technology and lifestyle industries. We cater to companies of any size. From startup to grown up, we help companies reach their business objectives through our creative services. For more information, visit <http://nrprgroup.com/> and/or NRPR Group on social media: [Facebook](#), [Twitter](#), [Instagram](#), and [Pinterest](#).

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