

FOR IMMEDIATE RELEASE

ANNOUNCING THE 2015 BULLDOG STARS OF PR AWARDS WINNERS

December 8, 2015, Oakland, CA—Bulldog Reporter is excited to announce the winners of the 2015 Bulldog Stars of PR Awards program. Thirty-eight honors have been awarded including the two Grand Prize winners, to agencies and individuals who are performing outstanding work in the public relations and communication industry.

As with all Bulldog Awards, the Stars of PR program is judged by working and award-winning journalists including a Pulitzer Prize winner. This year's judges come from a number of different media outlets including *The Washington Post*, *USA Today* and *The Oregonian*. The judging process is rigorous with each submission scored by at least 3 judges in the first round. Based on those scores, submissions with a score high enough, move on to the elite round where they are reviewed by another two or three judges and scored accordingly.

Scoring for agencies is based on the following criteria: firm positioning, account retention, work environment, growth and new business development, improvement to society and results achieved for their clients. Scoring for the awards recognizing individuals in the field are based on the following: leadership, integrity, breakthrough approaches, contributions to the profession, improvement to society and results achieved. Winners are awarded gold, silver or bronze awards and since they are assigned a numbered score, there may be more than one winner of each award. The Grand Prize winner is a multi-award winning submission. In this program there is a Grand Prize for both agency and individual.

All Bulldog Stars of PR Award winners receive the coveted framed award certificate. The Grand Prize Winner for the 2015 Communications Agency of the Year and the 2015 Communications Professional of the Year will be presented with a beautiful custom-made crystal bulldog award. This year the agency award goes to **Klick Communications** who won Gold in three different categories including *Boutique Agency of the Year (Specialty Practice)*, *Global Agency of the Year (Multinational Practice)* and *Small Agency of the Year – Under \$1,000,000*. The individual award is being given to **Kate Talbot** from **Klick Communications** who won a Bronze for *Media Relations Professional of the Year*, Bronze for *Agency Professional of the Year* and a Gold for *PR Pro of the Year Under 40*.

To view the live Periscope announcement of the award winners, [click here](#).

The full 2015 Bulldog Stars of PR Award winners are listed below in no particular order.

Grand Prize Winners

Communications Professional of the Year
Klick Communications - Kate Talbot

Communications Agency of the Year
Klick Communications

Gold Award Winners

PR Pro of the Year Under 40

Klick Communications - Kate Talbot

Boutique Agency of the Year (Specialty Practice)
Klick Communications

Global Agency of the Year (Multinational Practice)
Klick Communications

Small Agency of the Year – Under \$1,000,000
Klick Communications

Small Agency of the Year – Under \$10,000,000
Tech PR Firm Trifecta: Knowledge, Results, People - Affect

Small Agency of the Year – Under \$3,000,000
C. Blohm & Associates, Inc.

Social Media Innovator of the Year
Cisco - Mary Wayte Bradburne

Healthcare Agency of the Year
Dodge Communications

Midsize Agency of the Year – Under \$65,000,000
Eric Mower + Associates

Nonprofit/Association Communications Professional of the Year
Finn Partners - Amy Terpeluk

Corporate Communications Professional of the Year
Verizon/Verizon Foundation - Angela Peluso

Healthcare Agency of the Year - GCI Health Redefining Healthcare Communications

Public Affairs Agency of the Year
Davies

Public Affairs Professional of the Year
Davies - Taylor Canfield

Midsize Agency of the Year – Under \$20,000,000
Havas PR North America

Global Agency of the Year (Multinational Practice)
Havas PR Global Collective

Corporate Communications Professional of the Year

Aflac Incorporated - Catherine Blades

Agency Professional of the Year
Makovsky - Kenneth D. Makovsky

PR Blogger of the Year
Makovsky - Kenneth D. Makovsky

New Agency of the Year
NRPR Group

Midsize Agency of the Year – Under \$65,000,000
PMK•BNC

Entertainment Agency of the Year
PMK•BNC

Publicist of the Year
Rhonda Rees Public Relations Company and Aseity Press - Rhonda Rees

Large Agency of the Year – Above \$65,000,000
Ruder Finn

Technology Agency of the Year
Ruder Finn

Small Agency of the Year – Under \$3,000,000
SE10 Public Relations

Media Relations Professional of the Year
SSPR - Tony Keller

Small Agency of the Year – Under \$5,000,000
Vantage PR – Tenacious Tech PR Agency That Drives Results

Technology Agency of the Year
Vantage PR – Tenacious Tech PR Agency That Drives Results

Small Agency of the Year – Under \$10,000,000
Walker Sands Communications

Bronze Award Winners

Media Relations Professional of the Year
Klick Communications - Kate Talbot

Agency Professional of the Year
Klick Communications - Kate Talbot

PR Pro of the Year Under 40
Commonwealth Partnerships - Andrew Ryan

PR Pro of the Year Under 40
Dodge Communications - Brian Parrish

Media Relations Professional of the Year
Finn Partners - Amy Terpeluk

Boutique Agency of the Year (Specialty Practice)
Vantage PR – Tenacious Tech PR Agency That Drives Results

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About Bulldog Reporter

Bulldog Reporter is the leader in media intelligence supplying news, analysis and high-level training content to public relations and corporate communications professionals with the mission of helping these practitioners achieve superior competitive performance. Bulldog Reporter publishes the industry's best-read, widest distributed trade journal, Bulldog Reporter's *Daily 'Dog*. In addition, the company publishes a daily online newsletter—[Inside Health Media](#)—that focuses on media relations, and provides media list and media intelligence services through its [Media Pro online directory](#). Bulldog Reporter also offers complete media monitoring and analysis services. Bulldog Reporter presents industry awards competitions—the Bulldog Awards—which recognize excellence in multiple categories including corporate social responsibility, media relations, digital and social marketing, no-for-profit and overall outstanding professional performance.

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